ESTTA Tracking number:

ESTTA184858 01/07/2008

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	The Baby Einstein Company, LLC
Granted to Date of previous extension	01/06/2008
Address	500 South Buena Vista Street Burbank, CA 91521 UNITED STATES

Attorney	Linda K. McLeod
information	Finnegan Henderson Farabow Garrett & Dunner, L.L.P.
	901 New York Avenue, NW
	Washington, DC 20001
	UNITED STATES
	docketing@finnegan.com, linda.mcleod@finnegan.com,
	judy.valusek@finnegan.com Phone:202-408-4000

Applicant Information

Application No	77090444	Publication date	07/10/2007
Opposition Filing Date	01/07/2008	Opposition Period Ends	01/06/2008
Applicant	Reinert, Herbert B. 611 North 7th Street Canon City, CO 81212 UNITED STATES		

Goods/Services Affected by Opposition

Class 009.

All goods and services in the class are opposed, namely: Children's educational music CDs and DVDs

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
--------------------------------------	----------------------------

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3060835	Application Date	11/22/2002
Registration Date	02/21/2006	Foreign Priority Date	NONE
Word Mark	BABY GALILEO		
Design Mark			

Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 2004/04/28 First Use In Commerce: 2004/04/28 children's books		
U.S. Registration No.	2495601	Application Date	12/07/1999
Registration Date	10/09/2001	Foreign Priority Date	NONE
Word Mark	BABY WEBSTER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use BOOKS FOR BABIES, INFAN		
U.S. Registration No.	2598640	Application Date	12/07/1999
Registration Date	07/23/2002	Foreign Priority Date	NONE
Word Mark	BABY EINSTEIN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 2001/06/01 First Use In Commerce: 2001/06/01 BOOKS FOR BABIES, INFANTS AND TODDLERS; FLASHCARDS		
U.S. Registration No.	2531261	2531261 Application Date 12/07/1999	
Registration Date	01/22/2002	Foreign Priority Date	NONE
Word Mark	BABY VAN GOGH	•	
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 2000/08/01 First Use In Commerce: 2000/08/01 books for babies, infants and toddlers; flashcards		
U.S. Registration No.	2460824	Application Date	03/11/1999
Registration Date	06/19/2001	Foreign Priority Date	NONE
Word Mark	BABY SHAKESPEARE	•	
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1999/11/20 First Use In Commerce: 1999/11/20 books for children that incorporate photographic images, poetry and prose		
U.S. Registration	2648992	Application Date	09/07/2001
<u> </u>	<u> </u>	<u> </u>	1

No.			
Registration Date	11/12/2002	Foreign Priority Date	NONE
Word Mark	BABY BACH		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 028. First use: First Use	e: 2001/06/01 First U	se In Commerce: 2001/06/01
	Games, playthings and toys for crib toys, electronic action toy playing games, and music, ar activity toys	s, board games, han	d-held electronic games, role-
U.S. Registration No.	2528127	Application Date	06/14/1999
Registration Date	01/08/2002	Foreign Priority Date	NONE
Word Mark	BABY EINSTEIN		
Design Mark			
Description of Mark	NONE		
	GAMES, PLAYTHINGS AND TOYS FOR CHILDREN, NAMELY PUPPETS, PLUSH TOYS, PULL TOYS, CRIB TOYS, ELECTRONIC ACTION TOYS, BOARD GAMES, HAND-HELD ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, ROLE-PLAYING GAMES, AND MUSIC, ART, LANGUAGE, POETRY [, MATH] AND SCIENCE MULTIPLE-ACTIVITY TOYS		
U.S. Registration No.	2791739	Application Date	12/30/1999
Registration Date	12/09/2003	Foreign Priority Date	NONE
Word Mark	BABY EINSTEIN	•	
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use	e: 1999/11/00 First U	se In Commerce: 1999/11/00
	Online retail store services featuring games and playthings for children and audiovisual programming for children stored for playback on video tape, video disc, CD-ROM, DVD		
U.S. Registration No.	2380650	Application Date	01/13/1999
Registration Date	08/29/2000	Foreign Priority Date	NONE
Word Mark	BABY EINSTEIN	1	1
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use audiovisual and audio program		

	capabilities of infants and you	ung children, namely,	pre-recorded videotapes,
	videodiscs, DVDS, CD-ROMS, audio cassettes and audio CDs, all featuring music, natural sounds, spoken words, photographic images and graphic images		
	music, natural sounds, spoke	en words, photograph	ic images and graphic images
U.S. Registration No.	2463268	Application Date	06/01/1999
Registration Date	06/26/2001	Foreign Priority Date	NONE
Word Mark	BABY BEETHOVEN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Us	e: 1999/10/15 First U	se In Commerce: 1999/10/15
	PRE-RECORDED VIDEOTA CASSETTES, AND DVDS F		
U.S. Registration No.	2607780	Application Date	07/27/1998
Registration Date	08/13/2002	Foreign Priority Date	NONE
Word Mark	BABY BACH		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1998/11/01 First Use In Commerce: 1998/11/01 PRE-RECORDED VIDEO TAPES, VIDEODISCS, CD-ROMs, CDs, AUDIO CASSETTES AND DVDs FEATURING CHILDREN'S MUSIC		
II C. Domintration	0400054	Application Date	00/44/4000
U.S. Registration No.	2489954	Application Date	06/14/1999
Registration Date	09/18/2001	Foreign Priority Date	NONE
Word Mark	BABY SHAKESPEARE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1999/11/19 First Use In Commerce: 1999/11/19 audiovisual programming for children stored for playback on videotape, videodisc, CD-ROM, DVD		
U.S. Registration No.	2535468	Application Date	12/07/1999
Registration Date	02/05/2002	Foreign Priority Date	NONE
Word Mark	BABY WEBSTER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Us AUDIOVISUAL AND AUDIO		se In Commerce: 2000/06/01 SIGNED TO STIMULATE

THE LEARNING CAPABILITIES OF INFANTS AND TODDLERS, NAMELY,
PRE-RECORDED VIDEOTAPES, VIDEODISCS, DVDs, CD-ROMs, AUDIO
CASSETTES, AND AUDIO CDs, ALL FEATURING MUSIC, NATURAL
SOUNDS, SPOKEN WORDS, PHOTOGRAPHIC IMAGES AND GRAPHIC
IMAGES

U.S. Registration No.	2533408	Application Date	12/07/1999
Registration Date	01/29/2002	Foreign Priority Date	NONE
Word Mark	BABY VAN GOGH	•	
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2000/08/01 First Use In Commerce: 2000/08/01 AUDIOVISUAL AND AUDIO PROGRAMMING DESIGNED TO STIMULATE THE LEARNING CAPABILITIES OF INFANTS AND TODDLERS, NAMELY, PRE-RECORDED VIDEOTAPES, VIDEODISCS, DVDs, CD-ROMS, AUDIO CASSETTES, AND AUDIO CDs, ALL FEATURING MUSIC, NATURAL SOUNDS, SPOKEN WORDS, PHOTOGRAPHIC IMAGES AND GRAPHIC IMAGES		

U.S. Registration No.	2541706	Application Date	07/24/2000	
Registration Date	02/19/2002	Foreign Priority Date	NONE	
Word Mark	BABY SANTA'S MUSIC BOX	BABY SANTA'S MUSIC BOX		
Design Mark				
Description of Mark	NONE			
Goods/Services	Class 009. First use: First Use: 2000/10/15 First Use In Commerce: 2000/10/15 Audio visual and audio programming designed to stimulate the learning capabilities in infants and toddlers, namely, pre-recorded videotapes, videodiscs, DVDs, CD-ROMs, audio cassettes and audio CDs, all featuring music, natural sounds, spoken words, photographic images and graphic images			

Attachments	75865887#TMSN.gif (1 page)(bytes)
	75865879#TMSN.gif (1 page)(bytes)
	75864801#TMSN.gif (1 page)(bytes)
	75658362#TMSN.gif (1 page)(bytes)
	76309984#TMSN.gif (1 page)(bytes)
	75749035#TMSN.gif (1 page)(bytes)
	75983101#TMSN.gif (1 page)(bytes)
	75620022#TMSN.gif (1 page)(bytes)
	75717716#TMSN.gif (1 page)(bytes)
	75527545#TMSN.gif (1 page)(bytes)
	75749048#TMSN.gif (1 page)(bytes)
	75865875#TMSN.gif (1 page)(bytes)
	75866483#TMSN.gif (1 page)(bytes)
	76097391#TMSN.gif (1 page)(bytes)
	Notice of Opposition BABY CONFUCIUS.pdf (98 pages)(3531111 bytes)

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Linda K. McLeod/
Name	Linda K. McLeod
Date	01/07/2008

Attorney Docket: 08882.0149

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

THE BABY EINSTEIN COMPANY, LLC,

Opposition No.

Opposer

٧.

HERBERT B. REINERT,

Applicant.

Serial No. 77090444

Mark: BABY CONFUCIUS

Filing Date: January 24, 2007

NOTICE OF OPPOSITION

Opposer, The Baby Einstein Company, LLC ("Opposer"), a limited liability company of the State of Colorado, having a principal place of business at 500 South Buena Vista Street, Burbank, California, 91521, believes that it is being damaged, and will be damaged, by the registration of the mark BABY CONFUCIUS shown in Application Serial No. 77090444, and hereby opposes the same. As grounds for opposition, Opposer alleges as follows, upon actual knowledge with respect to itself and its own acts, and upon information and belief as to other matters:

Opposer and its BABY-Formative Names & Marks

1. Opposer, The Baby Einstein Company, LLC, is a limited liability company of the State of Colorado, having a principal place of business at 500 South Buena Vista Street, Burbank, California, 91521.

Notice of Opposition Serial No. 77090444 Mark: BABY CONFUCIUS

- 2. Opposer is one of the world's leading creators of award-winning developmental and educational products for babies and toddlers.
- 3. Opposer is the owner of the well-known BABY EINSTEIN mark and a family of marks comprised of or containing the term BABY combined with the name of an historical, literary, or mythical figure. Opposer's BABY-formative family of marks includes, but is not limited to, BABY EINSTEIN, BABY MOZART, BABY NOAH, BABY BEETHOVEN, BABY APOLLO, BABY NEWTON, BABY MACDONALD, BABY MONET, and BABY WORDSWORTH, among many others.
- 5. For more than ten (10) years, well prior to the filing date of the subject application Serial No. 77090444, Opposer and its predecessors in interest have continuously used in commerce its BABY EINSTEIN trade name and mark in connection with a variety of merchandise and services, including audio and visual media products, toys, games, books, and learning tools.
- 6. Opposer owns numerous federal registrations and applications for its BABY family of marks, including the following:

Mark	Reg. No. & Issue Date App. No. & Filing Date	Date of First Use First Use in Commerce	Goods/Services
BABY GALILEO	3060835 February 21, 2006	April 28, 2004 April 28, 2004	Children's books in Class 16
boby & Webster	2495601 October 9, 2001	November 1, 1999 November 1, 1999	Books for babies, infants and toddlers; flashcards in Class 16
baby the einstein	2598640 July 23, 2002	June 1, 2001 June 1, 2001	Books for babies, infants and toddlers; flashcards in Class 16

Mark	Reg. No. & Issue Date App. No. & Filing Date	Date of First Use First Use in Commerce	Goods/Services
baby wan gogh	2531261 January 22, 2002	August 1, 2000 August 1, 2000	Books for babies, infants and toddlers; flashcards in Class 16
baby shakespeare	2460824 June 19, 2001	November 20, 1999 November 20, 1999	Books for children that incorporate photographic images, poetry and prose in Class 16
BABY BACH	2648992 November 12, 2002	June 1, 2001 June 1, 2001	Games, playthings and toys for children, namely puppets, plush toys, pull toys, crib toys, electronic action toys, board games, handheld electronic games, role-playing games, and music, art, language, poetry, math and science multipleactivity toys in Class 28
baby & einstein	2528127 January 8, 2002	June 1, 2001 June 1, 2001	Games, playthings and toys for children, namely puppets, plush toys, pull toys, crib toys, electronic action toys, board games, handheld electronic games, role-playing games, and music, art, language, poetry, math and science multipleactivity toys in Class 28
BABY EINSTEIN	2791739 December 9, 2003	November 1999 November 1999	Online retail store services featuring games and playthings for children and audiovisual programming for children stored for playback on video tape, video disc, CD-ROM, DVD in Class 35
baby the einstein	2380650 August 29, 2000	February 1997 February 1997	Audiovisual and audio programming designed to stimulate the learning capabilities of infants and young children, namely, prerecorded DVDs, and audio CDs, all featuring music, natural sounds, spoken words, photographic images and graphic images in Class 9.
boby beethoven	2463268 June 26, 2001	October 15, 1999 October 15, 1999	Pre-recorded videotapes, videodiscs, compact discs, audio cassettes, and DVDs featuring children's music in Class 9.
baby	2607780 August 13, 2002	November 1, 1998 November 1, 1998	Pre-recorded videotapes, videodiscs, CD-ROMs, CDs, audio cassettes, and DVDs featuring children's music in Class 9.

Mark	Reg. No. & Issue Date App. No. & Filing Date	Date of First Use First Use in Commerce	Goods/Services
baby shakespeare	2489954 September 18, 2001	November 19, 1999 November 19, 1999	Audiovisual programming for children stored for playback on videotape, videodisc, CD-ROM, DVD in Class 9.
boby Webster	2535468 February 5, 2002	June 1, 2000 June 1, 2000	Audiovisual and audio programming designed to stimulate the learning capabilities of infants and toddlers, namely, pre-recorded video tapes, videodiscs, DVDs, CD-ROMs, audio cassettes and audio CDs, all featuring music, natural sounds, spoken words, photographic images and graphic images in Class 9.
baby van gogh	2533408 January 29, 2002	August 1, 2000 August 1, 2000	Audiovisual and audio programming designed to stimulate the learning capabilities of infants and toddlers, namely, pre-recorded videotapes, videodiscs, DVDs, CD-ROMs, audio cassettes and audio CDs, all featuring music, natural sounds, spoken words, photographic images and graphic images in Class 9.
baby Santa's music box	2541706 February 9, 2002	October 15, 2000 October 15, 2000	Audio visual and audio programming designed to stimulate the learning capabilities in infants and toddlers, namely, pre-recorded videotapes, videodiscs, DVDs, CD-ROMs, audio cassettes and audio CDs, all featuring music, natural sounds, spoken words, photographic images and graphic images in Class 9.

Copies of the TESS/TARR and Assignment records for each of the above registrations are attached as Exhibit A.

7. The foregoing registrations are valid and subsisting and constitute *prima* facie evidence of the validity of the marks and registrations, of Opposer's ownership of

Notice of Opposition Serial No. 77090444 Mark: BABY CONFUCIUS

and exclusive right to use the BABY EINSTEIN mark and its many other BABYformative marks that comprise a family of marks, and provide constructive notice of

ownership thereof by Opposer.

8. As a result of Opposer's promotional efforts and commercial success, Opposer's BABY EINSTEIN name and mark, pleaded registered marks, and BABY-formative family of marks have achieved such widespread public recognition that they have become famous well prior to the filing date of Application Serial No. 77090444.

9. Through Opposer's long, extensive, and continuous use and advertising of the BABY EINSTEIN mark, its pleaded registered marks, and BABY-formative family of marks, the public has been exposed to and recognizes marks containing the term "BABY" combined with the name of an historical, literary, or mythical name as part of a family of marks uniquely associated with Opposer.

Applicant and his Mark

- 10. Herbert B. Reinert is an individual citizen of the United States having and address of 611 North 7th Street, Canon City, Colorado 81212 ("Applicant").
- 11. On January 24, 2007, Applicant filed Application Serial No. 77090444 under Section 1(b), to register the mark BABY CONFUCIUS ("Applicant's Mark") for "children's education music CDs and DVDs" in International Class 9.

LIKELIHOOD OF CONFUSION CLAIM

- 12. Opposer repeats and realleges each and every allegation set forth in paragraphs 1 through 11.
- 13. Opposer has continuously used the BABY EINSTEIN trade name and mark, the above-referenced pleaded registered marks, and its BABY-formative family of

Notice of Opposition Serial No. 77090444

Mark: BABY CONFUCIUS

marks in commerce since long prior to the filing date of the opposed application, and any date of first use alleged by Applicant. Opposer also has priority based on its pleaded registrations.

- Applicant's BABY CONFUCIUS mark is similar in sound, appearance, 14. connotation, and overall commercial impression to Opposer's BABY EINSTEIN name and mark, Opposer's pleaded registered marks, and Opposer's BABY-formative family of marks.
- Applicant's goods identified in the opposed application are identical and/or 15. closely related to the goods offered and sold by Opposer in connection with its BABY EINSTEIN name and mark, pleaded registered marks, and BABY-formative family of marks.
- Applicant's BABY CONFUCIUS mark so resembles Opposer's previously 16. used BABY EINSTEIN trade name and previously used and registered BABY EINSTEIN mark, Opposer's pleaded registered marks, and Opposer's BABY-formative family of marks, as to be likely, when applied to Applicant's goods, to cause confusion, or to cause mistake, or to deceive under Section 2(d) of the Lanham Act, as amended, 15 U.S.C. § 1052(d).

WHEREFORE, Opposer believes that it is being damaged, and will be damaged, by the registration of the mark shown in Application Serial No. 77090444, and requests that the opposition be sustained, and that registration to Applicant be refused.

Notice of Opposition Serial No. 77090444 Mark: BABY CONFUCIUS

A filing fee has been submitted electronically. If the filing fee is found to be insufficient for any reason, please charge such deficiency to our Deposit Account No. 06-0916.

Respectfully Submitted,

Dated: January 7, 2008

Ву:

David M. Kelly Linda K. McLeod

FINNEGAN, HENDERSON, FARABOW,

GARRETT & DUNNER, L.L.P. 901 New York Avenue, N.W.

Washington, D.C. 20001-4413

Telephone: (202) 408-4000 Facsimile: (202) 408-4400

Attorneys for Opposer

The Baby Einstein Company, LLC

CERTIFICATE OF SERVICE

I certify that a true and accurate copy of the foregoing NOTICE OF OPPOSITION was served by e-mail and first class mail, postage prepaid, on this 7th day of January 2008, upon Applicant:

Herbert B. Reinert 611 N 7th ST Canon City, CO 81212-3108 brad.reinert@educatingchina.com

Shawn E. McDermott, LLC The Riverpoint Building 2300 15th Street, Suite 200 Denver, CO 80202 shawn@mcdermottlaw.net

KValusek

Notice of Opposition
The Baby Einstein Company, LLC v. Herbert B. Reinert
Serial No. 77090444
Mark: BABY CONFUCIUS

Exhibit A



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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Sat Jan 5 04:06:25 EST 2008

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BOTTOM

HELP

Logout | Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

TARR Status

ASSIGN Status

TOR

TTAB Status

(Use the "Back" button of the Internet

Browser to return to TESS)

Typed Drawing

Word Mark

BABY GALILEO

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: children's books. FIRST USE: 20040428.

FIRST USE IN COMMERCE: 20040428

Mark Drawing Code (1) TYPED DRAWING

Serial Number

78187793

Filing Date

November 22, 2002

Current Filing Basis 1A

Original Filing Basis 1B

Published for Opposition

September 7, 2004

Registration Number 3060835 **Registration Date**

February 21, 2006

Owner

(REGISTRANT) Baby Einstein Company, LLC, The LTD LIAB JT ST CO COLORADO 500 South

Buena Vista Street Burbank CALIFORNIA 91521

Attorney of Record

Ms. Mei-lan Stark **TRADEMARK** PRINCIPAL

Register

Type of Mark

Live/Dead Indicator LIVE

TESS HOME NEW USER

STRUCTURED FREE FORM BROWSE DICT

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TOP

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Page 1 of 3

Latest Status Info

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-01-07 12:25:29 ET

Trademark Document Retrieval Serial Number: 78187793 Assignment Information

Registration Number: 3060835

Mark (words only): BABY GALILEO

Standard Character claim: No

Current Status: Registered.

Date of Status: 2006-02-21

Filing Date: 2002-11-22

Transformed into a National Application: No

Registration Date: 2006-02-21

Register: Principal

Law Office Assigned: LAW OFFICE 116

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-11-19

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Baby Einstein Company, LLC, The

Address:

Baby Einstein Company, LLC, The 500 South Buena Vista Street Burbank, CA 91521 United States

Legal Entity Type: Ltd Liab Jt St Co

State or Country Where Organized: Colorado

Phone Number: 818 560 1000 Fax Number: 818 560 2350

GOODS AND/OR SERVICES

International Class: 016 Class Status: Active children's books

Latest Status Info Page 2 of 3

Basis: 1(a)

First Use Date: 2004-04-28

First Use in Commerce Date: 2004-04-28

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-11-19 - Assigned To Paralegal

2007-10-15 - Section 7 amendment filed

2007-10-15 - PAPER RECEIVED

2006-02-21 - Registered - Principal Register

2006-01-09 - Law Office Registration Review Completed

2006-01-06 - Assigned To LIE

2006-01-04 - Allowed for Registration - Principal Register (SOU accepted)

2005-12-16 - Statement of use processing complete

2005-11-18 - Amendment to Use filed

2005-11-21 - PAPER RECEIVED

2005-06-09 - Extension 1 granted

2005-05-25 - Extension 1 filed

2005-05-25 - PAPER RECEIVED

2004-11-30 - Notice of allowance - mailed

2004-09-07 - Published for opposition

2004-08-18 - Notice of publication

2004-06-15 - Approved for Pub - Principal Register (Initial exam)

2004-05-13 - Communication received from applicant

2004-05-13 - PAPER RECEIVED

2003-11-20 - Final refusal mailed

2003-10-14 - Communication received from applicant

2003-10-14 - PAPER RECEIVED

2003-05-14 - Non-final action mailed

2003-05-05 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Ms. Mei-lan Stark

Correspondent

MS. MEI-LAN STARK The Walt Disney Company 500 South Buena Vista Street Burbank CA USA 91521-0633 Phone Number: 818 560 2923

Fax Number: 818 560 2350



Home Site Index Search Guides Contacts eBusiness eBiz alerts News Help



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 78187793

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.0.1 Web interface last modified: April 20, 2007 v.2.0.1

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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Sat Jan 5 04:06:25 EST 2008

SEARCH OG **CURR LIST** TESS HOME **NEW USER** STRUCTURED FREE FORM BROWSE DICT Воттом HELP PREV LIST NEXT LIST FIRST DOC PREV DOC NEXT DOC LAST DOC Logout | Please logout when you are done to release system resources allocated for you. Record 7 out of 7 OR Jump to record: Start List At: **ASSIGN Status** TTAB Status **TARR Status** TDR (Use the "Back" button of the Internet

Browser to return to TESS)

Word Mark

BABY WEBSTER

Goods and **Services**

IC 016. US 002 005 022 023 029 037 038 050. G & S: BOOKS FOR BABIES, INFANTS AND TODDLERS; FLASHCARDS. FIRST USE: 19991101. FIRST USE IN COMMERCE: 19991101

Mark Drawing

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search

02.05.05 - Boys; Children, boy(s)

Code

02.05.01 - Busts of children; Children, heads, portraiture, busts; Heads of children

02.05.24 - Stylized children, including children depicted in caricature form

16.03.07 - Eyeglasses; Frames, eyeglass; Glasses, eye; Glasses, safety; Goggles; Safety goggles;

Spectacles; Sunglasses

Serial Number

75865887

Filing Date

December 7, 1999

Current Filing

1A

Basis

Original Filing

1A

Basis

Published for Opposition

July 17, 2001

Change In Registration

CHANGE IN REGISTRATION HAS OCCURRED

Registration Number

2495601

Registration Date

October 9, 2001

Owner

(REGISTRANT) Baby Einstein Company, LLC, The LTD LIAB CO COLORADO 500 South Buena Vista

Street Burbank CALIFORNIA 91521

Attorney of Record MS. MEI-LAN STARK

Prior Registrations 2259154

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live/Dead Indicator LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG TOP HELP PREV LIST CURR LIST NEXT LIST
FIRST DOC PREV DOC NEXT DOC LAST DOC

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Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-01-07 12:25:58 ET

Serial Number: 75865887 Assignment Information Trademark Document Retrieval

Registration Number: 2495601

Mark



(words only): BABY WEBSTER

Standard Character claim: No

Current Status: Registered.

Date of Status: 2001-10-09

Filing Date: 1999-12-07

Transformed into a National Application: No

Registration Date: 2001-10-09

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <u>TrademarkAssistanceCenter@uspto.gov</u>

Current Location: 40S -Scanning On Demand

Date In Location: 2007-01-19

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Baby Einstein Company, LLC, The

Address:

Baby Einstein Company, LLC, The 500 South Buena Vista Street Burbank, CA 91521 United States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: Colorado

GOODS AND/OR SERVICES

International Class: 016 Class Status: Active

BOOKS FOR BABIES, INFANTS AND TODDLERS; FLASHCARDS

Basis: 1(a)

First Use Date: 1999-11-01

First Use in Commerce Date: 1999-11-01

ADDITIONAL INFORMATION

Design Search Code(s):

02.05.01 - Busts of children; Children, heads, portraiture, busts; Heads of children

02.05.05 - Boys; Children, boy(s)

02.05.24 - Stylized children, including children depicted in caricature form

16.03.07 - Eyeglasses; Frames, eyeglass; Glasses, eye; Glasses, safety; Goggles; Safety goggles; Spectacles;

Sunglasses

Prior Registration Number(s):

2259154

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-01-19 - Case File In TICRS

2006-02-28 - Section 7 amendment issued

2006-01-06 - Response received for Post Registration action

2006-01-06 - PAPER RECEIVED

2005-07-07 - Post Registration action mailed - Section 7

2005-07-07 - Assigned To Paralegal

2004-11-01 - PAPER RECEIVED

2002-07-16 - TEAS Change Of Correspondence Received

2001-10-09 - Registered - Principal Register

2001-07-17 - Published for opposition

2001-07-04 - Notice of publication

2001-04-20 - Approved for Pub - Principal Register (Initial exam)

2001-02-20 - Communication received from applicant

2001-01-18 - Letter of suspension mailed

2000-11-27 - Communication received from applicant

2000-06-28 - Non-final action mailed

2000-06-12 - Assigned To Examiner

2000-05-18 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

MS. MEI-LAN STARK

Correspondent

MS. MEI-LAN STARK THE WALT DISNEY COMPANY 500 SOUTH BUENA VISTA STREET BURBANK CA 91521-0633

Phone Number: 818 560 2393 Fax Number: 818 562 3103



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Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 75865887

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.0.1 Web interface last modified: April 20, 2007 v.2.0.1

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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Sat Jan 5 04:06:25 EST 2008

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Browser to return to TESS)



ASSIGN Status

Word Mark

TARR Status

BABY EINSTEIN

Goods and Services

IC 016. US 002 005 022 023 029 037 038 050. G & S: BOOKS FOR BABIES, INFANTS AND TODDLERS; FLASHCARDS. FIRST USE: 20010601. FIRST USE IN COMMERCE: 20010601

Mark Drawing

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search

02.05.05 - Boys; Children, boy(s)

Code

02.05.01 - Busts of children; Children, heads, portraiture, busts; Heads of children

TDR

02.05.24 - Stylized children, including children depicted in caricature form

16.03.07 - Eyeglasses; Frames, eyeglass; Glasses, eye; Glasses, safety; Goggles; Safety goggles;

Spectacles; Sunglasses

Serial Number

75865879

Filing Date

December 7, 1999

Current Filing

Basis

1A

Original Filing

1B

Basis

Published for Opposition

July 24, 2001

Change In

Registration Registration

2598640

Registration Date

July 23, 2002

Owner

Number

(REGISTRANT) Baby Einstein Company, LLC, The LTD LIAB CO COLORADO 500 South Buena Vista

Street Burbank CALIFORNIA 91521

CHANGE IN REGISTRATION HAS OCCURRED

Attorney of Record STEVE PLOTKIN

Prior Registrations 2259154

Type of Mark

TRADEMARK

Register

PRINCIPAL

Affidavit Text

SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG TOP HELP PREV LIST CURR LIST MEXT LIST
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This page was generated by the TARR system on 2008-01-07 12:29:51 ET

Serial Number: 75865879 Assignment Information Trademark Document Retrieval

Registration Number: 2598640

Mark



(words only): BABY EINSTEIN

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2008-01-02

Filing Date: 1999-12-07

Transformed into a National Application: No

Registration Date: 2002-07-23

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2008-01-02

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Baby Einstein Company, LLC, The

Address:

Baby Einstein Company, LLC, The 500 South Buena Vista Street Burbank, CA 91521 United States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: Colorado

GOODS AND/OR SERVICES

International Class: 016 Class Status: Active

BOOKS FOR BABIES, INFANTS AND TODDLERS; FLASHCARDS

Basis: 1(a)

First Use Date: 2001-06-01

First Use in Commerce Date: 2001-06-01

ADDITIONAL INFORMATION

Design Search Code(s):

02.05.01 - Busts of children; Children, heads, portraiture, busts; Heads of children

02.05.05 - Boys; Children, boy(s)

02.05.24 - Stylized children, including children depicted in caricature form

16.03.07 - Eyeglasses; Frames, eyeglass; Glasses, eye; Glasses, safety; Goggles; Safety goggles; Spectacles; Sunglasses

Prior Registration Number(s):

2259154

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-01-02 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-12-12 - Case File In TICRS

2007-12-07 - Assigned To Paralegal

2007-12-03 - Section 8 (6-year) and Section 15 Filed

2007-12-03 - PAPER RECEIVED

2006-01-18 - Section 7 correction issued

2004-11-01 - PAPER RECEIVED

2002-07-23 - Registered - Principal Register

2002-07-16 - TEAS Change Of Correspondence Received

Latest Status Info Page 3 of 3

2002-06-03 - PAPER RECEIVED

2002-05-03 - Allowed for Registration - Principal Register (SOU accepted)

2002-04-19 - Statement of use processing complete

2002-04-08 - Amendment to Use filed

2002-04-08 - PAPER RECEIVED

2001-10-16 - Notice of allowance - mailed

2001-07-24 - Published for opposition

2001-07-11 - Notice of publication

2001-04-20 - Approved for Pub - Principal Register (Initial exam)

2001-02-20 - Communication received from applicant

2001-01-18 - Letter of suspension mailed

2000-11-27 - Communication received from applicant

2000-06-28 - Non-final action mailed

2000-06-12 - Assigned To Examiner

2000-05-18 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

STEVE PLOTKIN

Correspondent

STEVE PLOTKIN
THE WALT DISNEY COMPANY
500 S BUENA VISTA ST
BURBANK, CA 91521-0633
Phone Number: 818 560 2923

Fax Number: 818 562 3103

http://tarr.uspto.gov/servlet/tarr?regser=serial&entry=75865879



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No assignment has been recorded at the USPTO

For Serial Number: 75865879

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Word Mark

BABY VAN GOGH

Goods and

IC 016. US 002 005 022 023 029 037 038 050. G & S: books for babies, infants and toddlers;

Services

flashcards, FIRST USE: 20000801, FIRST USE IN COMMERCE: 20000801

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search

02.05.01 - Busts of children; Children, heads, portraiture, busts; Heads of children

Code

02.05.05 - Boys; Children, boy(s)

16.03.07 - Eyeglasses; Frames, eyeglass; Glasses, eye; Glasses, safety; Goggles; Safety goggles;

Spectacles; Sunglasses

Serial Number

75864801

Filing Date

December 7, 1999

Current Filing Basis 1A Original Filing

Basis

1B

Published for Opposition

October 30, 2001

Registration Number

2531261

Registration Date

January 22, 2002

Owner

(REGISTRANT) Baby Einstein Company, LLC, The LTD LIAB CO COLORADO 10840 Bobcat Terrace

Littleton COLORADO 80124

Attorney of Record

Jennifer P. Rabin

Prior Registrations

TRADEMARK

2259154

Type of Mark Register

PRINCIPAL

Live/Dead Indicator LIVE

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Latest Status Info
Page 1 of 3

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This page was generated by the TARR system on 2008-01-07 12:30:43 ET

Serial Number: 75864801 Assignment Information Trademark Document Retrieval

Registration Number: 2531261

Mark

(words only): BABY VAN GOGH

Standard Character claim: No

Current Status: Registered.

Date of Status: 2002-01-22

Filing Date: 1999-12-07

Transformed into a National Application: No

Registration Date: 2002-01-22

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <u>TrademarkAssistanceCenter@uspto.gov</u>

Current Location: 40S -Scanning On Demand

Date In Location: 2007-04-17

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Baby Einstein Company, LLC, The

Address:

Baby Einstein Company, LLC, The 10840 Bobcat Terrace Littleton, CO 80124 United States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: Colorado

GOODS AND/OR SERVICES

International Class: 016 Class Status: Active

books for babies, infants and toddlers; flashcards

Basis: 1(a)

First Use Date: 2000-08-01

First Use in Commerce Date: 2000-08-01

ADDITIONAL INFORMATION

Design Search Code(s):

02.05.01 - Busts of children; Children, heads, portraiture, busts; Heads of children

02.05.05 - Boys; Children, boy(s)

16.03.07 - Eyeglasses; Frames, eyeglass; Glasses, eye; Glasses, safety; Goggles; Safety goggles; Spectacles;

Sunglasses

Prior Registration Number(s):

2259154

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-04-17 - Case File In TICRS

2002-07-16 - TEAS Change Of Correspondence Received

2002-01-22 - Registered - Principal Register

2001-10-30 - Published for opposition

2001-10-10 - Notice of publication

2001-08-17 - Approved for Pub - Principal Register (Initial exam)

2001-08-17 - Amendment to Use approved

2001-07-13 - Communication received from applicant

2001-05-21 - Final refusal mailed

2001-05-18 - Amendment to use processing complete

2000-09-05 - Amendment to Use filed

2001-02-20 - Communication received from applicant

2001-01-18 - Letter of suspension mailed

2000-06-28 - Non-final action mailed

2000-06-12 - Assigned To Examiner

2000-05-19 - Assigned To Examiner

2000-05-17 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Jennifer P. Rabin

Correspondent

Ms. Mei-lan Stark The Walt Disney Company 500 South Buena Vista Street Burbank CA 91521-0633 Phone Number: 818 560 2393

Fax Number: 818 562 3103



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Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 75864801

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.0.1 Web interface last modified: April 20, 2007 v.2.0.1

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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Sat Jan 5 04:06:25 EST 2008

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Browser to return to TESS)



Word Mark

BABY SHAKESPEARE

Goods and **Services**

IC 016. US 002 005 022 023 029 037 038 050. G & S: books for children that incorporate photographic

images, poetry and prose. FIRST USE: 19991120. FIRST USE IN COMMERCE: 19991120

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code

02.05.05 - Boys; Children, boy(s)

02.05.06 - Baby; Children, baby or babies

02.05.26 - Children - grotesque children formed by letters, numbers, punctuation or geometric shapes

Serial Number

75658362

Filing Date

March 11, 1999

Current Filing Basis

1A

Original Filing

Basis

1B

Published for

March 27, 2001

Opposition Registration

2460824

Number

Registration Date June 19, 2001

Owner

(REGISTRANT) BABY EINSTEIN COMPANY, LLC, THE LTD LIAB CO COLORADO 10840 BOBCAT

TERRACE LITTLETON COLORADO 80124

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

JOHN R POSTHUMUS

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live/Dead Indicator

LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BNOWSE DICT SEARCH OG TOP HELP PREV LIST CURR LIST NEXT LIST
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Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-01-07 12:32:59 ET

Trademark Document Retrieval Serial Number: 75658362 Assignment Information

Registration Number: 2460824

Mark



(words only): BABY SHAKESPEARE

Standard Character claim: No

Current Status: Registered.

Date of Status: 2001-06-19

Filing Date: 1999-03-11

Transformed into a National Application: No

Registration Date: 2001-06-19

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2006-10-11

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BABY EINSTEIN COMPANY, LLC, THE

Address:

BABY EINSTEIN COMPANY, LLC, THE 10840 BOBCAT TERRACE LITTLETON, CO 80124 United States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: Colorado

GOODS AND/OR SERVICES

International Class: 016 Class Status: Active

books for children that incorporate photographic images, poetry and prose

Basis: 1(a)

First Use Date: 1999-11-20

First Use in Commerce Date: 1999-11-20

ADDITIONAL INFORMATION

Design Search Code(s):

02.05.05 - Boys; Children, boy(s)

02.05.06 - Baby; Children, baby or babies

02.05.26 - Children - grotesque children formed by letters, numbers, punctuation or geometric shapes

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-10-11 - Case File In TICRS

2002-07-16 - TEAS Change Of Correspondence Received

2001-06-19 - Registered - Principal Register

2001-03-27 - Published for opposition

2001-03-14 - Notice of publication

2000-12-27 - Approved for Pub - Principal Register (Initial exam)

2000-12-27 - Amendment to Use approved

2000-12-13 - Assigned To Examiner

2000-09-05 - Communication received from applicant

2000-10-01 - Communication received from applicant

2000-03-02 - Disapproval - Amendment to use mailed

2000-02-17 - Amendment to use processing complete

1999-12-17 - Amendment to Use filed

1999-11-16 - Letter of suspension mailed

1999-11-04 - Assigned To Examiner

1999-09-10 - Assigned To Examiner

1999-09-02 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record JOHN R POSTHUMUS

Correspondent

Ms. Mei-lan Stark The Walt Disney Company 500 South Buena Vista Street Burbank CA 91521-0633 Phone Number: 818 560 2393 Fax Number: 818 562 3103



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 1

Reg. Dt: 06/19/2001 Filing Dt: 03/11/1999 Reg #: 2460824 Serial #: 75658362

Registrant: BABY EINSTEIN COMPANY, LLC, THE

Mark: BABY SHAKESPEARE

Assignment: 1

Received: 12/01/1999 Reel/Frame: 1994/0212

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: AIGNER-CLARK, JULIE

Assignee: BABY EINSTEIN COMPANY, LLC, THE

10840 BOBCAT TERRACE LITTLETON, COLORADO 80124

Correspondent: HOLME ROBERTS & OWEN LLP

JENNIFER P. RABIN, ESQ. 1700 LINCOLN STREET

SUITE 4100 DENVER, CO 80203 Recorded: 11/15/1999 Pages: 4

> Exec Dt: 11/11/1999 Entity Type: INDIVIDUAL Citizenship: UNITED STATES

Entity Type: COLORADO LIMITED LIABILITY

COMPANY

Citizenship: NONE

Search Results as of: 01/07/2008 12:32 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.0.1 Web interface last modified: April 20, 2007 v.2.0.1

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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Sat Jan 5 04:06:25 EST 2008

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Typed Drawing

Word Mark

BABY BACH

Goods and Services

IC 028. US 022 023 038 050. G & S: Games, playthings and toys for children, namely puppets, plush toys, pull toys, crib toys, electronic action toys, board games, hand-held electronic games, role-playing games, and music, art, language, poetry, math and science multiple-activity toys. FIRST USE: 20010601. FIRST

USE IN COMMERCE: 20010601

Mark Drawing

Code

(1) TYPED DRAWING

Serial Number

76309984

Filing Date

September 7, 2001

Current Filing

Basis

1A

Original Filing

Basis

1A

Published for Opposition

August 20, 2002

Change In

Registration

CHANGE IN REGISTRATION HAS OCCURRED

Registration

Number

2648992

Registration

Date

November 12, 2002

Owner

(REGISTRANT) Baby Einstein Company, LLC, The LTD LIAB CO COLORADO 500 South Buena Vista Street Burbank CALIFORNIA 91521

Attorney of Record

MS. MEI-LAN STARK

Type of Mark

TRADEMARK PRINCIPAL

Register Live/Dead

Indicator

LIVE

FIRST DOC PREV DOC NEXT DOC LAST DOC

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Latest Status Info

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-01-07 12:33:43 ET

Serial Number: 76309984 Assignment Information Trademark Document Retrieval

Registration Number: 2648992

Mark (words only): BABY BACH

Standard Character claim: No

Current Status: Registered.

Date of Status: 2002-11-12

Filing Date: 2001-09-07

Transformed into a National Application: No

Registration Date: 2002-11-12

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2006-04-26

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Baby Einstein Company, LLC, The

Address:

Baby Einstein Company, LLC, The 500 South Buena Vista Street Burbank, CA 91521 United States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: Colorado

GOODS AND/OR SERVICES

International Class: 028 Class Status: Active

Games, playthings and toys for children, namely puppets, plush toys, pull toys, crib toys, electronic action toys, board games, hand-held electronic games, role-playing games, and music, art, language, poetry, math and science multiple-activity toys

Latest Status Info Page 2 of 3

Basis: 1(a)

First Use Date: 2001-06-01

First Use in Commerce Date: 2001-06-01

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-02-28 - Section 7 amendment issued

2006-01-06 - Response received for Post Registration action

2006-01-06 - PAPER RECEIVED

2005-07-07 - Post Registration action mailed - Section 7

2005-07-07 - Assigned To Paralegal

2004-11-01 - PAPER RECEIVED

2002-11-12 - Registered - Principal Register

2002-08-20 - Published for opposition

2002-07-31 - Notice of publication

2002-07-16 - TEAS Change Of Correspondence Received

2002-05-21 - Approved for Pub - Principal Register (Initial exam)

2002-03-26 - Communication received from applicant

2002-03-26 - PAPER RECEIVED

2001-12-12 - Non-final action mailed

2001-12-03 - Assigned To Examiner

2001-12-01 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record MS. MEI-LAN STARK

Correspondent

MS. MĒI-LAN STARK THE WALT DISNEY COMPANY 500 SOUTH BUENA VISTA STREET BURBANK CA 91521-0633

Phone Number: 818 560 2923 Fax Number: 818 562 3103



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Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 76309984

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Browser to return to TESS)

Word Mark

BABY EINSTEIN

Goods and Services

IC 028. US 022 023 038 050. G & S: GAMES, PLAYTHINGS AND TOYS FOR CHILDREN, NAMELY PUPPETS, PLUSH TOYS, PULL TOYS, CRIB TOYS, ELECTRONIC ACTION TOYS, BOARD GAMES, HAND-HELD ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, ROLE-PLAYING GAMES, AND MUSIC, ART, LANGUAGE, POETRY [, MATH] AND SCIENCE MULTIPLE-ACTIVITY TOYS. FIRST USE:

20010601. FIRST USE IN COMMERCE: 20010601

Mark Drawing

Code

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search 02.05.01 - Busts of children; Children, heads, portraiture, busts; Heads of children

02.05.05 - Boys; Children, boy(s)

02.05.26 - Children - grotesque children formed by letters, numbers, punctuation or geometric shapes

75749035 Serial Number Filing Date

June 14, 1999

Current Filing **Basis**

1A

Original Filing Basis

1B

Published for Opposition

December 12, 2000

Registration Number

2528127

Registration Date

January 8, 2002

Owner

(REGISTRANT) Baby Einstein Company LLC, The CORPORATION COLORADO 500 South Buena Vista

Street Burbank CALIFORNIA 91521

Attorney of

STEVEN PLOTKIN

Record

Prior Registrations

2259154

Type of Mark

TRADEMARK

Register

PRINCIPAL

Affidavit Text

SECT 15. SECT 8 (6-YR).

Live/Dead

Indicator

LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DIET SEARCH OG TOP HELP PREV LIST CURR LIST NEXT LIST
FIRST DOC PREV DOC NEXT DOC LAST DOC

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Latest Status Info Page 1 of 3

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-01-07 12:34:29 ET

Serial Number: 75749035 Assignment Information Trademark Document Retrieval

Registration Number: 2528127

Mark

(words only): BABY EINSTEIN

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2007-12-20

Filing Date: 1999-06-14

Transformed into a National Application: No

Registration Date: 2002-01-08

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-12-20

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Baby Einstein Company LLC, The

Address:

Baby Einstein Company LLC, The 500 South Buena Vista Street Burbank, CA 91521 United States

Legal Entity Type: Corporation

State or Country of Incorporation: Colorado

GOODS AND/OR SERVICES

International Class: 028

Class Status: Active

GAMES, PLAYTHINGS AND TOYS FOR CHILDREN, NAMELY PUPPETS, PLUSH TOYS, PULL TOYS, CRIB TOYS, ELECTRONIC ACTION TOYS, BOARD GAMES, HAND-HELD ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, ROLE-PLAYING GAMES, AND MUSIC, ART, LANGUAGE, POETRY AND SCIENCE MULTIPLE-ACTIVITY TOYS

Basis: 1(a)

First Use Date: 2001-06-01

First Use in Commerce Date: 2001-06-01

ADDITIONAL INFORMATION

Design Search Code(s):

02.05.01 - Busts of children; Children, heads, portraiture, busts; Heads of children

02.05.05 - Boys; Children, boy(s)

02.05.26 - Children - grotesque children formed by letters, numbers, punctuation or geometric shapes

Prior Registration Number(s):

2259154

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-12-20 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-12-18 - Assigned To Paralegal

2007-12-11 - Section 8 (6-year) and Section 15 Filed

2007-12-11 - PAPER RECEIVED

2007-04-20 - Case File In TICRS

2002-07-16 - TEAS Change Of Correspondence Received

2002-01-08 - Registered - Principal Register

2001-10-05 - Allowed for Registration - Principal Register (SOU accepted)

2001-09-15 - Statement of use processing complete

2001-08-30 - Amendment to Use filed

2001-03-06 - Notice of allowance - mailed

2000-12-12 - Published for opposition

2000-11-10 - Notice of publication

2000-10-18 - Approved for Pub - Principal Register (Initial exam)

2000-08-21 - Communication received from applicant

2000-07-06 - Assigned To Examiner

2000-02-16 - Non-final action mailed

2000-02-08 - Assigned To Examiner

1999-12-07 - Assigned To Examiner

1999-12-04 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

STEVEN PLOTKIN

Correspondent

STEVEN PLOTKIN THE WALT DISNEY COMPANY 500 S BUENA VISTA ST BURBANK, CA 91521-0633 Phone Number: 818 560 2923

Fax Number: 818 562 3103



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Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 75749035

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.0.1 Web interface last modified: April 20, 2007 v.2.0.1

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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Sat Jan 5 04:06:25 EST 2008

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Logout Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

TARR Status

ASSIGN Status

TDR

TTAB Status

(Use the "Back" button of the Internet Browser to

return to TESS)

Typed Drawing

Word Mark

BABY EINSTEIN

Goods and Services

IC 035. US 100 101 102. G & S: Online retail store services featuring games and playthings for children and audiovisual programming for children stored for playback on video tape, video disc, CD-ROM, DVD. FIRST USE:

19991100. FIRST USE IN COMMERCE: 19991100

Mark Drawing

Code

(1) TYPED DRAWING

Serial Number

75983101

1A

1B

Filing Date

December 30, 1999

Current Filing

Basis

Original Filing

Basis

Published for

Opposition

Registration

2791739 Number

Registration Date December 9, 2003

July 24, 2001

Owner

(REGISTRANT) Baby Einstein Company, LLC, The LTD LIAB CO COLORADO 10840 Bobcat Terrace Littleton

COLORADO 80124

Attorney of

Record Prior

Jennifer P. Rabin

Registrations

2259154

Type of Mark

SERVICE MARK

Register Live/Dead **PRINCIPAL**

Indicator

LIVE

NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG

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Latest Status Info

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-01-07 12:54:22 ET

Serial Number: 75983101 Assignment Information Trademark Document Retrieval

Registration Number: 2791739

Mark (words only): BABY EINSTEIN

Standard Character claim: No

Current Status: Registered.

Date of Status: 2003-12-09

Filing Date: 1999-12-30

Transformed into a National Application: No

Registration Date: 2003-12-09

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <u>TrademarkAssistanceCenter@uspto.gov</u>

Current Location: 40S -Scanning On Demand

Date In Location: 2007-06-06

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Baby Einstein Company, LLC, The

Address:

Baby Einstein Company, LLC, The 10840 Bobcat Terrace Littleton, CO 80124 United States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: Colorado

GOODS AND/OR SERVICES

International Class: 035 Class Status: Active

Online retail store services featuring games and playthings for children and audiovisual programming for

children stored for playback on video tape, video disc, CD-ROM, DVD

Basis: 1(a)

Page 2 of 3

Latest Status Info

First Use Date: 1999-11-00

First Use in Commerce Date: 1999-11-00

ADDITIONAL INFORMATION

Prior Registration Number(s):

2259154

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-06-06 - Case File In TICRS

2003-12-09 - Registered - Principal Register

2003-10-08 - Allowed for Registration - Principal Register (SOU accepted)

2003-09-16 - PAPER RECEIVED

2003-03-20 - Non-final action mailed

2003-01-27 - PAPER RECEIVED

2002-11-29 - Statement of use processing complete

2002-10-16 - Amendment to Use filed

2002-11-29 - Divisional processing completed

2002-10-21 - Divisional request received

2002-10-21 - PAPER RECEIVED

2002-07-16 - TEAS Change Of Correspondence Received

2002-05-06 - Extension 1 granted

2002-04-16 - Extension 1 filed

2002-04-16 - PAPER RECEIVED

2001-10-16 - Notice of allowance - mailed

2001-07-24 - Published for opposition

Latest Status Info

2001-07-11 - Notice of publication

2001-04-20 - Approved for Pub - Principal Register (Initial exam)

2001-02-20 - Communication received from applicant

2001-01-18 - Letter of suspension mailed

2000-11-27 - Communication received from applicant

2000-06-28 - Non-final action mailed

2000-06-14 - Assigned To Examiner

2000-06-05 - Assigned To Examiner

2000-05-25 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Jennifer P. Rabin

Correspondent

Ms. Mei-lan Stark
The Walt Disney Company
500 South Buena Vista Street
Burbank CA 91521-0633
Phone Number: 818 560 2393

Phone Number: 818 560 2393 Fax Number: 818 562 3103



Home Site Index Search Guides Contacts eBusiness eBiz alerts News Help



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 75983101

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.0.1 Web interface last modified: April 20, 2007 v.2.0.1

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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Sat Jan 5 04:06:25 EST 2008

STRUCTURED FREE FORM BROWSE DICT SEARCH OG Воттом **CURR LIST** TESS HOME **NEW USER** HELP PREV LIST NEXT LIST NEXT DOC LAST DOC FIRST DOC PREV DOC Please logout when you are done to release system resources allocated for you. Record 49 out of 49 Start | List At: | OR Jump to record: (Use the "Back" button of the Internet ASSIGN Status TARR Status TTAB Status TDR

Browser to return to TESS)

Word Mark

BABY EINSTEIN

Goods and Services

IC 009. US 021 023 026 036 038. G & S: audiovisual and audio programming designed to stimulate the learning capabilities of infants and young children, namely, pre-recorded videotapes, videodiscs, DVDS,

CD-ROMS, audio cassettes and audio CDs, all featuring music, natural sounds, spoken words,

photographic images and graphic images. FIRST USE: 19970200. FIRST USE IN COMMERCE: 19970200

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search

02.05.05 - Boys; Children, boy(s)

Code

02.11.06 - Beards; Hair; Hair extensions; Human hair, locks of hair, wigs, beards, mustaches; Mustaches;

Toupees; Wigs

16.03.07 - Eyeglasses; Frames, eyeglass; Glasses, eye; Glasses, safety; Goggles; Safety goggles;

Spectacles; Sunglasses

75620022 **Serial Number**

Filing Date January 13, 1999

Current Filing

1A

Basis

Original Filing

Basis

1A

Published for Opposition

June 6, 2000

Change In Registration

CHANGE IN REGISTRATION HAS OCCURRED

Registration

Number

2380650

Registration Date

August 29, 2000

Owner

(REGISTRANT) BABY EINSTEIN COMPANY, LLC, THE LTD LIAB CO COLORADO 500 SOUTH BUENA

VISTA BURBANK CALIFORNIA 91521

Assignment

Recorded

ASSIGNMENT RECORDED

Attorney of Record

STEVEN PLOTKIN

Prior

Registrations

2259154

Disclaimer

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BABY" APART FROM THE MARK AS

SHOWN

Type of Mark Register

TRADEMARK PRINCIPAL

Live/Dead Indicator

LIVE

TESS HOME

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Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-01-07 12:56:21 ET

Serial Number: 75620022 Assignment Information

Trademark Document Retrieval

Registration Number: 2380650

Mark



(words only): BABY EINSTEIN

Standard Character claim: No

Current Status: Registered.

Date of Status: 2000-08-29

Filing Date: 1999-01-13

Transformed into a National Application: No

Registration Date: 2000-08-29

Register: Principal

Law Office Assigned: LAW OFFICE 113

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-10-18

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BABY EINSTEIN COMPANY, LLC, THE

Address:

BABY EINSTEIN COMPANY, LLC, THE 500 SOUTH BUENA VISTA BURBANK, CA 91521 United States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: Colorado

GOODS AND/OR SERVICES

International Class: 009 Class Status: Active

audiovisual and audio programming designed to stimulate the learning capabilities of infants and young children, namely, pre-recorded videotapes, videodiscs, DVDS, CD-ROMS, audio cassettes and audio CDs, all

featuring music, natural sounds, spoken words, photographic images and graphic images

Basis: 1(a)

First Use Date: 1997-02-00

First Use in Commerce Date: 1997-02-00

ADDITIONAL INFORMATION

Disclaimer: "BABY"

Design Search Code(s):

02.05.05 - Boys; Children, boy(s)

02.11.06 - Beards; Hair; Hair extensions; Human hair, locks of hair, wigs, beards, mustaches; Mustaches;

Toupees; Wigs

16.03.07 - Eyeglasses; Frames, eyeglass; Glasses, eye; Glasses, safety; Goggles; Safety goggles; Spectacles;

Sunglasses

Prior Registration Number(s):

2259154

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-10-18 - Case File In TICRS

2007-03-01 - Assigned To Paralegal

2007-01-08 - Section 8 (6-year) and Section 15 Filed

2007-01-08 - PAPER RECEIVED

2006-02-28 - Section 7 amendment issued

2006-01-06 - Response received for Post Registration action

2006-01-06 - PAPER RECEIVED

2005-07-07 - Post Registration action mailed - Section 7

2005-07-07 - Assigned To Paralegal

2004-11-01 - PAPER RECEIVED

2002-07-16 - TEAS Change Of Correspondence Received

2000-08-29 - Registered - Principal Register

2000-06-06 - Published for opposition

2000-05-05 - Notice of publication

2000-04-03 - Approved for Pub - Principal Register (Initial exam)

2000-03-01 - Communication received from applicant

1999-08-27 - Non-final action mailed

1999-07-26 - Assigned To Examiner

1999-07-13 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

STEVEN PLOTKIN

Correspondent

STEVEN PLOTKIN
THE WALT DISNEY COMPANY
500 S BUENA VISTA ST
BURBANK, CA 91521-0633
Phone Number: 818 560 2923

Fax Number: 818 562 3103



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 1

Serial #: 75620022 Filing Dt: 01/13/1999 Reg #: 2380650 Reg. Dt: 08/29/2000

Registrant: BABY EINSTEIN COMPANY, LLC, THE

Mark: BABY EINSTEIN

Assignment: 1

Reel/Frame: 1994/0233 Received: 12/01/1999 Recorded: 11/15/1999 Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: AIGNER-CLARK, JULIE

Assignee: BABY EINSTEIN COMPANY, LLC, THE

10840 BOBCAT TERRACE LITTLETON, COLORADO 80124

Correspondent: HOLME ROBERTS & OWEN LLP

JENNIFER P. RABIN, ESQ. 1700 LINCOLN STREET

SUITE 4100 DENVER, CO 80203 Exec Dt: 11/11/1999

Entity Type: INDIVIDUAL
Citizenship: UNITED STATES

Entity Type: COLORADO LIMITED LIABILITY

COMPANY

Citizenship: NONE

Search Results as of: 01/07/2008 12:56 PM -272-3350, v.2.0.1

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.0.1

Web interface last modified: April 20, 2007 v.2.0.1

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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Sat Jan 5 04:06:25 EST 2008

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Browser to return to TESS)

Word Mark

BABY BEETHOVEN

Goods and Services

IC 009. US 021 023 026 036 038. G & S: PRE-RECORDED VIDEOTAPES, VIDEODISCS, COMPACT DISCS, AUDIO CASSETTES, AND DVDS FEATURING CHILDREN'S MUSIC. FIRST USE: 19991015.

FIRST USE IN COMMERCE: 19991015

Mark Drawing

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code

02.05.01 - Busts of children; Children, heads, portraiture, busts; Heads of children

02.05.05 - Boys; Children, boy(s)

02.05.24 - Stylized children, including children depicted in caricature form

Serial Number

75717716

Filing Date

June 1, 1999

Current Filing

Basis

1A

Original Filing

1B

Basis

Published for Opposition

April 3, 2001

Registration Number

2463268

Registration Date June 26, 2001

Owner

(REGISTRANT) Baby Einstein Company, LLC, The LTD LIAB CO COLORADO 500 South Buena Vista

Street Burbank CALIFORNIA 91521

Attorney of Record

MEI-LAN STARK

Prior Registrations

2259154

Type of Mark

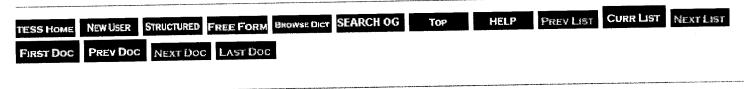
TRADEMARK

Register

PRINCIPAL

Live/Dead Indicator

LIVE



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Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-01-07 12:56:58 ET

Serial Number: 75717716 Assignment Information

Trademark Document Retrieval

Registration Number: 2463268

Mark

boby beethoven

(words only): BABY BEETHOVEN

Standard Character claim: No

Current Status: Registered.

Date of Status: 2001-06-26

Filing Date: 1999-06-01

Transformed into a National Application: No

Registration Date: 2001-06-26

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <u>TrademarkAssistanceCenter@uspto.gov</u>

Current Location: 40S -Scanning On Demand

Date In Location: 2006-10-13

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Baby Einstein Company, LLC, The

Address:

Baby Einstein Company, LLC, The 500 South Buena Vista Street Burbank, CA 91521 United States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: Colorado

GOODS AND/OR SERVICES

International Class: 009 Class Status: Active

PRE-RECORDED VIDEOTAPES, VIDEODISCS, COMPACT DISCS, AUDIO CASSETTES, AND DVDS

FEATURING CHILDREN'S MUSIC

Basis: 1(a)

First Use Date: 1999-10-15

First Use in Commerce Date: 1999-10-15

ADDITIONAL INFORMATION

Design Search Code(s):

02.05.01 - Busts of children; Children, heads, portraiture, busts; Heads of children

02.05.05 - Boys; Children, boy(s)

02.05.24 - Stylized children, including children depicted in caricature form

Prior Registration Number(s):

2259154

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-10-13 - Case File In TICRS

2005-07-05 - Section 7 amendment issued

2005-07-05 - Assigned To Paralegal

2004-11-01 - PAPER RECEIVED

2002-07-16 - TEAS Change Of Correspondence Received

2001-06-26 - Registered - Principal Register

2001-04-03 - Published for opposition

2001-03-21 - Notice of publication

2000-12-12 - Published for opposition

2000-11-10 - Notice of publication

2000-10-18 - Approved for Pub - Principal Register (Initial exam)

2000-09-07 - Examiner's amendment mailed

2000-08-31 - Non-final action mailed

2000-08-30 - Assigned To Examiner

2000-06-06 - Communication received from applicant

2000-07-20 - Letter of suspension mailed

2000-07-19 - Assigned To Examiner

2000-05-26 - Communication received from applicant

2000-05-17 - Assigned To Examiner

2000-05-10 - Assigned To Examiner

2000-02-10 - Amendment to Use approved

2000-02-08 - Amendment to use processing complete

1999-12-17 - Amendment to Use filed

1999-11-23 - Non-final action mailed

1999-11-10 - Assigned To Examiner

1999-11-02 - Assigned To Examiner

1999-11-02 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

MEI-LAN STARK

Correspondent

MS. MEI-LAN STARK THE WALT DISNEY COMPANY 500 SOUTH BUENA VISTA STREET BURBANK CA 91521-0633

Phone Number: 818 560 2923 Fax Number: 818 562 3103



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Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 75717716

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.0.1 Web interface last modified: April 20, 2007 v.2.0.1

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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Sat Jan 5 04:06:25 EST 2008

CURR LIST HELP PREV LIST **NEXT LIST** SEARCH OG Воттом STRUCTURED FREE FORM BROWSE DICT TESS HOME **NEW USER** PREV DOC NEXT DOC LAST DOC FIRST DOC Please logout when you are done to release system resources allocated for you. Record 6 out of 6 OR Jump to record: Start List At: (Use the "Back" button of the Internet TDR **TARR Status ASSIGN Status**

Browser to return to TESS)



Word Mark

BABY BACH

Goods and Services

IC 009. US 021 023 026 036 038. G & S: PRE-RECORDED VIDEO TAPES, VIDEODISCS, CD-ROMs, CDs, AUDIO CASSETTES AND DVDs FEATURING CHILDREN'S MUSIC. FIRST USE: 19981101.

FIRST USE IN COMMERCE: 19981101

Mark Drawing

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search

Code

02.05.01 - Busts of children; Children, heads, portraiture, busts; Heads of children 02.05.05 - Boys; Children, boy(s)

02.05.24 - Stylized children, including children depicted in caricature form

16.03.07 - Eyeglasses; Frames, eyeglass; Glasses, eye; Glasses, safety; Goggles; Safety goggles;

Spectacles; Sunglasses

Serial Number

75527545

Filing Date

July 27, 1998

Current Filing

1A

Basis Original Filing

Basis

1B

Published for Opposition

December 12, 2000

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration

2607780

Number

Registration Date August 13, 2002

Owner

(REGISTRANT) BABY EINSTEIN COMPANY, LLC, THE LTD LIAB CO COLORADO 500 South Buena

Vista Street Burbank CALIFORNIA 91521

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of

MS. MEI-LAN STARK

Record

Prior Registrations

2259154

Type of Mark Register

TRADEMARK **PRINCIPAL**

Live/Dead

TESS HOME

Indicator

LIVE

NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG

TOP

HELP

PREV LIST CURR LIST NEXT LIST

FIRST DOC

PREV DOC NEXT DOC LAST DOC

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Latest Status Info Page 1 of 3

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-01-07 12:57:20 ET

Serial Number: 75527545 Assignment Information Trademark Document Retrieval

Registration Number: 2607780

Mark



(words only): BABY BACH

Standard Character claim: No

Current Status: Registered.

Date of Status: 2002-08-13

Filing Date: 1998-07-27

Transformed into a National Application: No

Registration Date: 2002-08-13

Date In Location: 2006-04-26

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BABY EINSTEIN COMPANY, LLC, THE

Address:

BABY EINSTEIN COMPANY, LLC, THE 500 South Buena Vista Street Burbank, CA 91521 United States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: Colorado

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

PRE-RECORDED VIDEO TAPES, VIDEODISCS, CD-ROMs, CDs, AUDIO CASSETTES AND DVDs

FEATURING CHILDREN'S MUSIC

Basis: 1(a)

First Use Date: 1998-11-01

First Use in Commerce Date: 1998-11-01

ADDITIONAL INFORMATION

Design Search Code(s):

02.05.01 - Busts of children; Children, heads, portraiture, busts; Heads of children

02.05.05 - Boys; Children, boy(s)

02.05.24 - Stylized children, including children depicted in caricature form

16.03.07 - Eyeglasses; Frames, eyeglass; Glasses, eye; Glasses, safety; Goggles; Safety goggles; Spectacles;

Sunglasses

Prior Registration Number(s):

2259154

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-02-28 - Section 7 amendment issued

2006-01-06 - Response received for Post Registration action

2006-01-06 - PAPER RECEIVED

2005-07-07 - Post Registration action mailed - Section 7

2005-07-07 - Assigned To Paralegal

2004-11-01 - PAPER RECEIVED

2002-08-13 - Registered - Principal Register

2002-07-16 - TEAS Change Of Correspondence Received

2002-06-11 - Allowed for Registration - Principal Register (SOU accepted)

2002-05-24 - Communication received from applicant

2001-12-07 - Non-final action mailed

2001-09-15 - Statement of use processing complete

2001-08-30 - Amendment to Use filed

2001-03-06 - Notice of allowance - mailed

2000-12-12 - Published for opposition

2000-11-10 - Notice of publication

2000-10-16 - Approved for Pub - Principal Register (Initial exam)

2000-02-18 - Letter of suspension mailed

1999-10-19 - Communication received from applicant

1999-03-18 - Non-final action mailed

1999-03-03 - Assigned To Examiner

1999-03-02 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

MS. MEI-LAN STARK

Correspondent

MS. MEI-LAN STARK THE WALT DISNEY COMPANY 500 SOUTH BUENA VISTA STREET BURBANK CA 91521-0633

Phone Number: 818 560 2923 Fax Number: 818 562 3103



Home Site Index Search Guides Contacts eBusiness eBiz alerts News Help



Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 1

Filing Dt: 07/27/1998 Serial #: 75527545

Registrant: BABY EINSTEIN COMPANY, LLC, THE

Mark: BABY BACH

Assignment: 1

Reel/Frame: 1994/0212

Received: 12/01/1999

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: AIGNER-CLARK, JULIE

Assignee: BABY EINSTEIN COMPANY, LLC, THE

10840 BOBCAT TERRACE LITTLETON, COLORADO 80124

Correspondent: HOLME ROBERTS & OWEN LLP

JENNIFER P. RABIN, ESQ. 1700 LINCOLN STREET

SUITE 4100 DENVER, CO 80203 Reg #: 2607780

Reg. Dt: 08/13/2002

Pages: 4 Recorded: 11/15/1999

> Exec Dt: 11/11/1999 Entity Type: INDIVIDUAL Citizenship: UNITED STATES

Entity Type: COLORADO LIMITED LIABILITY

COMPANY

Citizenship: NONE

Search Results as of: 01/07/2008 01:15 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.0.1 Web interface last modified: April 20, 2007 v.2.0.1

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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Sat Jan 5 04:06:25 EST 2008

CURR LIST STRUCTURED FREE FORM SNOWSK DICT SEARCH OG Воттом HELP PREV LIST **NEXT LIST NEW USER** PREV DOC NEXT DOC LAST DOC **FIRST DOC** Logout | Please logout when you are done to release system resources allocated for you. Record 5 out of 5 OR Jump to record: Start List At: (Use the "Back" button of the Internet TDR TTAB Status **ASSIGN Status TARR Status**

Browser to return to TESS)



Word Mark

BABY SHAKESPEARE

Goods and Services

IC 009. US 021 023 026 036 038. G & S: audiovisual programming for children stored for playback on videotape, videodisc, CD-ROM, DVD. FIRST USE: 19991119. FIRST USE IN COMMERCE: 19991119

Mark Drawing

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search

Code

02.05.05 - Boys; Children, boy(s)

02.05.26 - Children - grotesque children formed by letters, numbers, punctuation or geometric shapes

Serial Number

75749048 June 14, 1999

Filing Date

Current Filing

1A

Basis Original Filing

1B

Basis Published for

Opposition Registration

2489954

June 26, 2001

Number

Registration Date September 18, 2001

Owner

(REGISTRANT) Baby Einstein Company, LLC, The CORPORATION COLORADO 10840 Bobcat Terrace

Littleton COLORADO 80124

Attorney of Record

JOHN R POSTHUMUS

Type of Mark Register

TRADEMARK **PRINCIPAL**

Live/Dead

LIVE

Indicator



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Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-01-07 13:16:32 ET

Serial Number: 75749048 Assignment Information

Trademark Document Retrieval

Registration Number: 2489954

Mark



(words only): BABY SHAKESPEARE

Standard Character claim: No

Current Status: Registered.

Date of Status: 2001-09-18

Filing Date: 1999-06-14

Transformed into a National Application: No

Registration Date: 2001-09-18

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <u>TrademarkAssistanceCenter@uspto.gov</u>

Current Location: 40S -Scanning On Demand

Date In Location: 2007-04-26

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Baby Einstein Company, LLC, The

Address:

Baby Einstein Company, LLC, The 10840 Bobcat Terrace Littleton, CO 80124 United States

Legal Entity Type: Corporation

Latest Status Info Page 2 of 3

State or Country of Incorporation: Colorado

GOODS AND/OR SERVICES

International Class: 009 Class Status: Active

audiovisual programming for children stored for playback on videotape, videodisc, CD-ROM, DVD

Basis: 1(a)

First Use Date: 1999-11-19

First Use in Commerce Date: 1999-11-19

ADDITIONAL INFORMATION

Design Search Code(s):

02.05.05 - Boys; Children, boy(s)

02.05.26 - Children - grotesque children formed by letters, numbers, punctuation or geometric shapes

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-04-26 - Case File In TICRS

2002-07-16 - TEAS Change Of Correspondence Received

2001-09-18 - Registered - Principal Register

2001-06-26 - Published for opposition

2001-06-13 - Notice of publication

2001-03-06 - Approved for Pub - Principal Register (Initial exam)

2000-09-01 - Communication received from applicant

2001-02-13 - Reinstated

2000-11-20 - Abandonment - Failure To Respond Or Late Response

2000-11-20 - Assigned To Examiner

2000-11-20 - Assigned To Examiner

2000-03-02 - Disapproval - Amendment to use mailed

Latest Status Info Page 3 of 3

2000-02-08 - Amendment to use processing complete

1999-12-17 - Amendment to Use filed

1999-11-16 - Non-final action mailed

1999-11-15 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

JOHN R POSTHUMUS

Correspondent

Ms. Mei-lan Stark The Walt Disney Company 500 South Buena Vista Street Burbank CA 91521-0633 Phone Number: 818 560 2393

Phone Number: 818 560 2393 Fax Number: 818 562 3103



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Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 75749048

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.0.1 Web interface last modified: April 20, 2007 v.2.0.1

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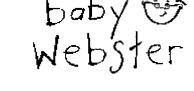
Home Site Index Search FAQ Glossary Guides Contacts eBusiness eBiz alerts News Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Sat Jan 5 04:06:25 EST 2008

CURR LIST HELP PREV LIST **NEXT LIST** SEARCH OG STRUCTURED FREE FORM BROWSE DICT **BOTTOM** TESS HOME **NEW USER** FIRST DOC PREV DOC NEXT DOC LAST DOC Please logout when you are done to release system resources allocated for you. Record 5 out of 5 OR Jump to record: Start | List At: | (Use the "Back" button of the Internet **ASSIGH Status** TDR TARR Status

Browser to return to TESS)



Word Mark

BABY WEBSTER

Goods and Services

IC 009. US 021 023 026 036 038. G & S: AUDIOVISUAL AND AUDIO PROGRAMMING DESIGNED TO STIMULATE THE LEARNING CAPABILITIES OF INFANTS AND TODDLERS, NAMELY, PRE-RECORDED

VIDEOTAPES, VIDEODISCS, DVDs, CD-ROMs, AUDIO CASSETTES, AND AUDIO CDs, ALL

FEATURING MUSIC, NATURAL SOUNDS, SPOKEN WORDS, PHOTOGRAPHIC IMAGES AND GRAPHIC

IMAGES, FIRST USE: 20000601, FIRST USE IN COMMERCE: 20000601

Mark Drawing

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Code

Design Search 02.05.01 - Busts of children; Children, heads, portraiture, busts; Heads of children

02.05.05 - Boys; Children, boy(s)

02.05.24 - Stylized children, including children depicted in caricature form

16.03.07 - Eyeglasses; Frames, eyeglass; Glasses, eye; Glasses, safety; Goggles; Safety goggles;

Spectacles; Sunglasses

Serial Number

75865875

Filing Date

Basis

December 7, 1999

Current Filing

1A

Original Filing

1B

Basis

Published for Opposition

November 13, 2001

Change In Registration

CHANGE IN REGISTRATION HAS OCCURRED

Registration Number

2535468

Registration

February 5, 2002

Date

Owner

(REGISTRANT) Baby Einstein Company, LLC, The LTD LIAB CO COLORADO 500 SOUTH BUENA VISTA

STREET BURBANK CALIFORNIA 91521

Attorney of Record

STEVEN B. SMITH

Prior Registrations

2259154

Type of Mark

TRADEMARK

Register Live/Dead PRINCIPAL

Indicator

LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG TOP HELP PREV LIST CURR LIST NEXT LIST
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Latest Status Info

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-01-07 13:16:55 ET

Serial Number: 75865875 Assignment Information Trademark Document Retrieval

Registration Number: 2535468

Mark



(words only): BABY WEBSTER

Standard Character claim: No

Current Status: Registered.

Date of Status: 2002-02-05

Filing Date: 1999-12-07

Transformed into a National Application: No

Registration Date: 2002-02-05

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <u>TrademarkAssistanceCenter@uspto.gov</u>

Current Location: 830 -Post Registration

Date In Location: 2005-05-10

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Baby Einstein Company, LLC, The

Address:

Baby Einstein Company, LLC, The 500 SOUTH BUENA VISTA STREET BURBANK, CA 91521 United States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: Colorado

GOODS AND/OR SERVICES

International Class: 009 Class Status: Active

AUDIOVISUAL AND AUDIO PROGRAMMING DESIGNED TO STIMULATE THE LEARNING CAPABILITIES OF INFANTS AND TODDLERS, NAMELY, PRE-RECORDED VIDEOTAPES, VIDEODISCS, DVDs, CD-ROMs, AUDIO CASSETTES, AND AUDIO CDs, ALL FEATURING MUSIC, NATURAL SOUNDS, SPOKEN WORDS, PHOTOGRAPHIC IMAGES AND GRAPHIC IMAGES

Basis: 1(a)

First Use Date: 2000-06-01

First Use in Commerce Date: 2000-06-01

ADDITIONAL INFORMATION

Design Search Code(s):

02.05.01 - Busts of children; Children, heads, portraiture, busts; Heads of children

02.05.05 - Boys; Children, boy(s)

02.05.24 - Stylized children, including children depicted in caricature form

16.03.07 - Eyeglasses; Frames, eyeglass; Glasses, eye; Glasses, safety; Goggles; Safety goggles; Spectacles;

Sunglasses

Prior Registration Number(s):

2259154

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2005-03-30 - Section 7 amendment issued

2005-02-22 - PAPER RECEIVED

2005-01-14 - Post Registration action mailed - Section 7

2004-11-22 - Section 7 amendment filed

2004-11-22 - PAPER RECEIVED

2002-07-16 - TEAS Change Of Correspondence Received

2002-02-05 - Registered - Principal Register

2001-11-13 - Published for opposition

Latest Status Info Page 3 of 3

2001-10-24 - Notice of publication

2001-08-31 - Approved for Pub - Principal Register (Initial exam)

2001-08-31 - Amendment to Use approved

2001-08-29 - Amendment to use processing complete

2000-09-05 - Amendment to Use filed

2001-07-13 - Communication received from applicant

2001-01-18 - Disapproval - Amendment to use mailed

2000-11-27 - Communication received from applicant

2001-01-18 - Non-final action mailed

2000-06-23 - Assigned To Examiner

2000-05-30 - Assigned To Examiner

2000-05-24 - Assigned To Examiner

2000-05-18 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

STEVEN B. SMITH

Correspondent

MEI-LAN STARK THE WALT DISNEY COMPANY 500 SOUTH BUENA VISTA STREET BURBANK CA 91521-0633

Phone Number: 818 560 2393 Fax Number: 818 562 3103



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Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 75865875

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.0.1 Web interface last modified: April 20, 2007 v.2.0.1

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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Sat Jan 5 04:06:25 EST 2008

CURR LIST NEXT LIST STRUCTURED FREE FORM BROWSE DICT SEARCH OG HELP PREV LIST **BOTTOM NEW USER** TESS HOME FIRST DOC **PREV DOC** NEXT DOC LAST DOC Please logout when you are done to release system resources allocated for you. Record 6 out of 6 OR Jump to record: Start | List At: (Use the "Back" button of the Internet **ASSIGN Status** TDR **TARR Status**

Browser to return to TESS)



Word Mark

BABY VAN GOGH

Goods and Services

IC 009. US 021 023 026 036 038. G & S: AUDIOVISUAL AND AUDIO PROGRAMMING DESIGNED TO STIMULATE THE LEARNING CAPABILITIES OF INFANTS AND TODDLERS, NAMELY, PRE-RECORDED

VIDEOTAPES, VIDEODISCS, DVDs, CD-ROMs, AUDIO CASSETTES, AND AUDIO CDs, ALL

FEATURING MUSIC, NATURAL SOUNDS, SPOKEN WORDS, PHOTOGRAPHIC IMAGES AND GRAPHIC

IMAGES. FIRST USE: 20000801. FIRST USE IN COMMERCE: 20000801

Mark Drawing

Code

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search 02.05.01 - Busts of children; Children, heads, portraiture, busts; Heads of children

02.05.05 - Boys; Children, boy(s)

02.05.24 - Stylized children, including children depicted in caricature form

16.03.07 - Eyeglasses; Frames, eyeglass; Glasses, eye; Glasses, safety; Goggles; Safety goggles;

Spectacles; Sunglasses

Serial Number 75866483

December 7, 1999 Filing Date

Current Filing

Basis

1A

Original Filing

Basis

1B

Published for Opposition

November 6, 2001

Change In

Registration

CHANGE IN REGISTRATION HAS OCCURRED Registration

Number

2533408

Registration

January 29, 2002

Date

Owner

(REGISTRANT) Baby Einstein Company, LLC, The LTD LIAB CO COLORADO 500 South Buena Vista

Street Burbank CALIFORNIA 91521

Attorney of Record

MEI-LAN STARK

Prior Registrations

2259154

Type of Mark

TRADEMARK

Register Live/Dead **PRINCIPAL**

Indicator

LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG TOP HELP PREV LIST CURR LIST NEXT LIST
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Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-01-07 13:17:14 ET

Serial Number: 75866483 Assignment Information

Trademark Document Retrieval

Registration Number: 2533408

Mark



(words only): BABY VAN GOGH

Standard Character claim: No

Current Status: Registered.

Date of Status: 2002-01-29

Filing Date: 1999-12-07

Transformed into a National Application: No

Registration Date: 2002-01-29

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2004-09-14

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Baby Einstein Company, LLC, The

Address:

Baby Einstein Company, LLC, The 500 South Buena Vista Street Burbank, CA 91521 United States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: Colorado

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

AUDIOVISUAL AND AUDIO PROGRAMMING DESIGNED TO STIMULATE THE LEARNING CAPABILITIES OF INFANTS AND TODDLERS, NAMELY, PRE-RECORDED VIDEOTAPES, VIDEODISCS, DVDs, CD-ROMs, AUDIO CASSETTES, AND AUDIO CDs, ALL FEATURING MUSIC, NATURAL SOUNDS, SPOKEN WORDS, PHOTOGRAPHIC IMAGES AND GRAPHIC IMAGES

Basis: 1(a)

First Use Date: 2000-08-01

First Use in Commerce Date: 2000-08-01

ADDITIONAL INFORMATION

Design Search Code(s):

02.05.01 - Busts of children; Children, heads, portraiture, busts; Heads of children

02.05.05 - Boys; Children, boy(s)

02.05.24 - Stylized children, including children depicted in caricature form

16.03.07 - Eyeglasses; Frames, eyeglass; Glasses, eye; Glasses, safety; Goggles; Safety goggles; Spectacles; Sunglasses

Prior Registration Number(s):

2259154

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2004-08-06 - Section 7 amendment issued

2004-07-26 - Response received for Post Registration action

2004-02-04 - Post Registration action mailed - Section 7

2003-09-26 - Section 7 amendment filed

2002-07-16 - TEAS Change Of Correspondence Received

2002-01-29 - Registered - Principal Register

2001-11-06 - Published for opposition

2001-10-17 - Notice of publication

2001-08-17 - Approved for Pub - Principal Register (Initial exam)

2001-08-17 - Amendment to Use approved

2001-07-13 - Communication received from applicant

2001-01-18 - Disapproval - Amendment to use mailed

2000-11-27 - Communication received from applicant

2000-10-20 - Amendment to use processing complete

2000-09-05 - Amendment to Use filed

2001-01-18 - Non-final action mailed

2000-06-22 - Assigned To Examiner

2000-05-23 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

MEI-LAN STARK

Correspondent

MEI-LAN STARK THE WALT DISNEY COMPANY 500 SOUTH BUENA VISTA STREET BURBANK CA 91521-0633

Phone Number: 818 560 2393 Fax Number: 818 562 3103



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Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 75866483

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.0.1 Web interface last modified: April 20, 2007 v.2.0.1

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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Sat Jan 5 04:06:25 EST 2008

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG

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HELP

Logout Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

TARR Status

ASSIGN Status

TDR

(Use the "Back" button of the Internet

Browser to return to TESS)



Word Mark

BABY SANTA'S MUSIC BOX

Goods and Services

IC 009. US 021 023 026 036 038. G & S: Audio visual and audio programming designed to stimulate the learning capabilities in infants and toddlers, namely, pre-recorded videotapes, videodiscs, DVDs, CD-ROMs, audio cassettes and audio CDs, all featuring music, natural sounds, spoken words, photographic images and

graphic images. FIRST USE: 20001015. FIRST USE IN COMMERCE: 20001015

Mark Drawing

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Code

Design Search 02.01.01 - Busts of men facing forward; Heads of men facing forward; Men - heads, portraiture, or busts facing forward; Portraiture of men facing forward

Serial Number 76097391

July 24, 2000

Filing Date **Current Filing**

Basis

Original Filing

Basis

1B

Published for

May 15, 2001

Opposition Registration

2541706

Number

Registration Date

February 19, 2002

Owner

(REGISTRANT) Baby Einstein Company, LLC, The LIMITED LIABILITY CORPORATION COLORADO

10840 Bobcat Terrace Littleton COLORADO 80124

Attorney of Record

Steven B Smith

Type of Mark Register

TRADEMARK PRINCIPAL

Live/Dead Indicator

LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG TOP HELP

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Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2008-01-07 13:17:34 ET

Serial Number: 76097391 Assignment Information Trademark Document Retrieval

Registration Number: 2541706

Mark



(words only): BABY SANTA'S MUSIC BOX

Standard Character claim: No

Current Status: Registered.

Date of Status: 2002-02-19

Filing Date: 2000-07-24

Transformed into a National Application: No

Registration Date: 2002-02-19

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-04-03

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Baby Einstein Company, LLC, The

Address:

Baby Einstein Company, LLC, The 10840 Bobcat Terrace Littleton, CO 80124 United States

Legal Entity Type: LIMITED LIABILITY CORPORATION

State or Country Where Organized: Colorado

GOODS AND/OR SERVICES

International Class: 009 Class Status: Active

Audio visual and audio programming designed to stimulate the learning capabilities in infants and toddlers, namely, pre-recorded videotapes, videodiscs, DVDs, CD-ROMs, audio cassettes and audio CDs, all featuring music, natural sounds, spoken words, photographic images and graphic images

Basis: 1(a)

First Use Date: 2000-10-15

First Use in Commerce Date: 2000-10-15

ADDITIONAL INFORMATION

Design Search Code(s):

02.01.01 - Busts of men facing forward; Heads of men facing forward; Men - heads, portraiture, or busts facing forward; Portraiture of men facing forward

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-04-03 - Case File In TICRS

2002-07-16 - TEAS Change Of Correspondence Received

2002-02-19 - Registered - Principal Register

2001-09-10 - Allowed for Registration - Principal Register (SOU accepted)

2001-09-05 - Statement of use processing complete

2001-08-23 - Amendment to Use filed

2001-08-07 - Notice of allowance - mailed

2001-05-15 - Published for opposition

2001-05-02 - Notice of publication

2001-02-09 - Approved for Pub - Principal Register (Initial exam)

2001-01-24 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Steven B Smith

Correspondent

Ms. Mei-lan Stark The Walt Disney Company 500 South Buena Vista Street Burbank CA 91521-0633 Phone Number: 818 560 2393

Fax Number: 818 562 3103



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Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 76097391

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.0.1 Web interface last modified: April 20, 2007 v.2.0.1

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